

For more information:
EKOenergy Secretariat
Steven Vanholme +358 50 56 87 385
Riku Eskelinen +358 50 57 27 782
www.ekoenergy.org
info@ekoenergy.org



EKOENERGY FOR LEED

A NETWORK AND AN ECOLABEL

EKOenergy is the European ecolabel for electricity. Electricity sold with the EKOenergy label fulfills strict environmental criteria and raises funds for new renewable energy projects.

The label is a not-for-profit initiative of the EKOenergy Network, a group of 40 environmental organisations from 30 countries.

HELPING CONSUMERS TO MAKE A GOOD CHOICE

EKOenergy focuses on the promotion of renewable energy. To help consumers choose climate-friendly and nature-friendly electricity, we have developed the EKOenergy ecolabel for electricity (we don't sell electricity ourselves).

The criteria of our ecolabel are based on consultations with hundreds of key stakeholders and they are widely accepted.

LEED RECOMMENDS EKOENERGY



LEED, the international standard for green buildings, recommends the use of EKOenergy-certified electricity. *"EKOenergy represents the best available option for the sustainable and additional consumption of renewable electricity within Europe."*

LEED's *Supplemental Reference Guide with Alternative Compliance Paths for Europe*, which explains how to implement LEED 2009 and LEED V4 in Europe, gives EKOenergy the same status as Green-e certified RECs in the U.S. (p.82).

The same is included on p.37 of the *LEED EBOM 2009 Reference Guide Supplement with Europe ACPs*, which is also applicable for the new LEED O+M.

Projects making a 5 year contract for EKOenergy-certified electricity get up to 2 points under LEED V4 (and up to 4 points under O+M).

- ← Turn over for more information about how to purchase EKOenergy-certified electricity
- ← See also www.ekoenergy.org > *The Ecolabel* > *EKOenergy for LEED*

Find us on social media:



EKOENERGY'S CRITERIA

100% renewable: Only electricity from renewable sources can be sold as EKOenergy. To track the origin of the electricity, EKOenergy uses the European Guarantees of Origin system.

Sustainable and nature friendly: We set strict sustainability criteria for power plants. We exclude non-European biomass. Hydropower can only be sold with our label after consultation with local environmental organisations.

Correct information: Conscious consumers want to know more about the electricity they buy. EKOenergy consumers get correct information about where and how their electricity has been produced.

Funding climate projects and river restoration: EKOenergy suppliers pay contributions to our Climate Fund and, for hydropower, also to our Environmental Fund. This money finances renewable energy and environmental projects.

EKOENERGY, CARBON ACCOUNTING AND CSR

- ← **EKOenergy** unites thousands of consumers. Together we are able to ask suppliers for the best electricity deals, which respect the climate and the environment, while at a fair price.
- ← **Carbon Accounting:** The Greenhouse Gas Protocol, the global standard for carbon accounting, recommends EKOenergy and EKOenergy's Climate Fund as a good tool to ensure that your purchase of green electricity leads to extra investments. The same principles are also accepted by CDP.
- ← **Communication:** Our label guarantees consumers that they can be proud of the electricity they buy. Consumers of EKOenergy can use the label in their communication e.g. on goods produced with EKOenergy.
- ← **Business & biodiversity:** EKOenergy is a tool to make sure that renewable energy production has minimal impact on the natural environment.

HOW TO BUY EKOENERGY

EKOenergy can be bought from at least one 'normal' electricity supplier in an increasing number of countries. Contact one of the licenced EKOenergy sellers (www.ekoenergy.org > *Licensed Sellers*) and ask for '**EKOenergy for LEED**'. By specifying 'for LEED', it means that your supplier won't sell you just EKOenergy-certified electricity, but will make sure that you get a 5 year contract and that the electricity comes from power plants commissioned after 2004. These are extra requirements of LEED V4.

EKOenergy for LEED can also be purchased 'unbundled'. This means that you can buy the tracking certificates proving the origin of your electricity separately from your electricity contract. This method works in all countries and experienced sellers of electricity tracking certificates will be happy to help you get '**EKOenergy for LEED**'. You can find their contact data on EKOenergy's website.

- ← Check EKOenergy's website (www.ekoenergy.org > *Licensed Sellers*) and ask one or more of the Licensed sellers for an offer for '**EKOenergy for LEED**'.