

# 10 REASONS TO CHOOSE EKOENERGY ECOLABEL

To learn more, contact us at: [info@ekoenergy.org](mailto:info@ekoenergy.org)

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## NON-PROFIT

Award-winning, international initiative of the Finnish Association for Nature Conservation.

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## FOR NATURE AND BIODIVERSITY

Sustainability criteria to ensure minimal environmental impact, allowing the consumer to link their purchase with nature protection.

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## STABLE, SOLID, RELIABLE

Strong expertise and global expansion since 2013.

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## FLEXIBLE, PRAGMATIC, EASY TO APPLY

Applicable on all purchasing methods for renewable energy and can be used for all or part of operations.

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## ADDITIONAL IMPACT

For each MWh of labelled energy sales, 0.10€ goes to finance new clean energy projects.

For approved hydropower sales, an extra 0.10€/MWh goes to biodiversity protection projects.

Using best practices, EKOenergy advocates for renewable energy use worldwide.

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## ONE LABEL TO ADDRESS SIX GLOBAL GOALS

Using EKOenergy creates a positive impact and helps consumers address the United Nations Global Goals.

Mentioned as a good SDG Practice by a UN DESA publication.

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## USE OF THE LOGO

Products, marketing communication materials, websites, offices can make use of the logo to demonstrate environmental commitment.

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## INTERNATIONAL RECOGNITION

Greenhouse Gas Protocol, CDP, LEED refer to EKOenergy as an impactful solution.

Winner of the European Citizen's Prize, finalist of EU Sustainable Energy Week Awards.

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## AVAILABLE WORLDWIDE

EKOenergy is used in more than 40 countries, available in all continents.

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## OTHERS ARE DOING IT TOO!

Join others from local SMEs to large multinationals such as 7 RE100 companies.

