

10 REASONS TO CHOOSE THE EKOENERGY ECOLABEL

1 NON-PROFIT

EKOenergy is an **award-winning, international initiative** of the Finnish Association for Nature Conservation.

2 FOR NATURE AND BIODIVERSITY

EKOenergy's sustainability criteria ensure minimal environmental impact, allowing the consumer to link their purchase with nature protection.

3 STABLE, SOLID, RELIABLE

Strong expertise and global expansion since 2013.

4 FLEXIBLE, PRAGMATIC, EASY TO APPLY

Applicable on all purchasing methods for renewable energy and can be used for all or part of activities.

5 ADDITIONAL IMPACT

For each MWh of labelled energy, **0.10€ goes to finance new clean energy projects**.

If the EKOenergy comes from hydropower, an extra **0.10€/MWh goes to biodiversity protection projects**.

Using best practices, EKOenergy advocates for renewable energy use worldwide.

6 ONE LABEL TO ADDRESS SIX GLOBAL GOALS

Using EKOenergy creates a positive impact and **helps address the United Nations Sustainable Development Goals (SDGs)**.

Mentioned as a good SDG Practice by United Nations, UN DESA.

7 USE OF THE LOGO

Products, marketing and communication materials, websites and offices can **make use of the logo to demonstrate their commitment to the environment**.

8 INTERNATIONAL RECOGNITION

Greenhouse Gas Protocol, CDP, LEED **refer to EKOenergy as an impactful solution**.

Winner of the European Citizen's Prize 2020, finalist of EU Sustainable Energy Week Awards.

9 AVAILABLE WORLDWIDE

EKOenergy-labelled energy is **used in more than 80 countries**, the ecolabel is available on all continents.

10 OTHERS ARE DOING IT TOO!

Join others from local SMEs to large multinationals such as several RE100 companies, and choose EKOenergy!

To learn more, contact us at: info@ekoenergy.org

