10 REASONS TO CHOOSE THE EKOENERGY ECOLABEL

1. NON-PROFIT
EKOenergy is an award-winning, international initiative of the Finnish Association for Nature Conservation.

2. FOR NATURE AND BIODIVERSITY
EKOenergy's sustainability criteria ensure minimal environmental impact, allowing the consumer to link their purchase with nature protection.

3. STABLE, SOLID, RELIABLE
Strong expertise and global expansion since 2013.

4. FLEXIBLE, PRAGMATIC, EASY TO APPLY
Applicable on all purchasing methods for renewable energy and can be used for all or part of activities.

5. ADDITIONAL IMPACT
For each MWh of labelled energy, 0.10€ goes to finance new clean energy projects.

   If the EKOenergy comes from hydropower, an extra 0.10€/MWh goes to biodiversity protection projects.

   Using best practices, EKOenergy advocates for renewable energy use worldwide.

6. ONE LABEL TO ADDRESS SIX GLOBAL GOALS
Using EKOenergy creates a positive impact and helps address the United Nations Sustainable Development Goals (SDGs).

   Mentioned as a good SDG Practice by United Nations, UN DESA.

7. USE OF THE LOGO
Products, marketing and communication materials, websites and offices can make use of the logo to demonstrate their commitment to the environment.

8. INTERNATIONAL RECOGNITION
Greenhouse Gas Protocol, CDP, LEED refer to EKOenergy as an impactful solution.

   Winner of the European Citizen’s Prize 2020, finalist of EU Sustainable Energy Week Awards.

9. AVAILABLE WORLDWIDE
EKOenergy-labelled energy is used in more than 80 countries, the ecolabel is available on all continents.

10. OTHERS ARE DOING IT TOO!
Join others from local SMEs to large multinationals such as several RE100 companies, and choose EKOenergy!

To learn more, contact us at: info@ekoenergy.org

www.ekoenergy.org/