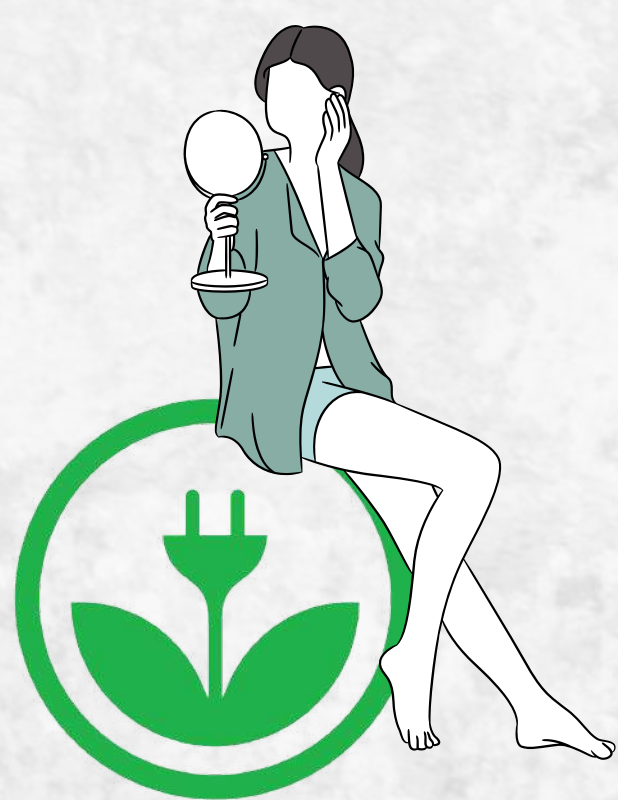


EKO beauty

Make up your mind for the planet

EKOenergy is a non-profit ecolabel for energy. In addition to being renewable, the energy bought with the EKOenergy label fulfils additional sustainability criteria and finances projects that fight energy poverty.



Why an EKObeauty campaign?

By 2024, the size of the beauty industry is expected to reach ~714 billion euros: The industry has a big impact on the climate crisis. Why not power beauty with sustainable, clean energy? It is high time: be clean, go green. EKOenergy helps you make an extra positive impact.

With our EKObeauty campaign, we aim at convincing the beauty sector to use sustainable, renewable energy.

Highlighted by international organisations

Using clean energy is an easy way to begin transitioning to a more sustainable future. The EKOenergy label helps consumers identify the most sustainable energy and is also an internationally-recognised communication tool.



Why use EKOenergy-labelled energy?

Consumers of EKOenergy-labelled renewables can use the logo on their publications, buildings and products to inspire and inform others. The award-winning EKOenergy label is mentioned as a good SDG Practice by the UN Department of Social and Economic Affairs for its contribution to the Global Goals.



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