The renewable climate care routine our planet needs!
Our aim

...is to convince the beauty sector to be a change-maker and use renewable and sustainable energy.

How?

We want to encourage the beauty sector to take action and switch to EKOenergy-labelled energy!
It's getting hot, don't blush.

Did you know?

76% of consumers want beauty products made with renewable energy!!!!

0.5% - 1.5% of the global GHG emissions are estimated to come from the beauty sector.

Quantis report: Make Up the Future: The Quantis Cosmetics Report
What is the EKOenergy ecolabel?

EKOenergy is an award-winning, non-profit ecolabel for renewable energy and is available worldwide.

It was launched in 2013, in collaboration with environmental NGOs from 30+ countries.

EKOenergy’s mission is to use the ecolabel as a tool to promote the most sustainable forms of energy and to raise funds for additional climate and biodiversity protection.
Our sustainability criteria ensures that EKOenergy-labelled green energy doesn't affect animal habitats or environmentally-protected areas.

EKOenergy works with market based, reliable tracking systems in line with the Greenhouse Gas Protocol Scope 2 Guidance.

EKOenergy raises funds for new, additional clean energy projects in developing countries.

EKOenergy also raises funds for river restoration projects where ecolabelled hydropower is sold.

The ecolabel is a communication tool for raising awareness about our advocacy work for renewables.

We don’t sell energy... You can ask your energy supplier for EKOenergy-labelled renewables.
One Label, Six Goals

By choosing EKOenergy, you contribute to several SDGs.

- Through our **Climate Fund**, we finance projects to **fight energy poverty** in developing countries.

- Through our **Environmental Fund**, we aim to **mitigate damage** caused by hydropower plants.

- Through our **advocacy work**, we raise awareness and promote the use of renewables **worldwide**.
There are **50+** licensed EKOenergy sellers in **40** different countries, and our logo is internationally-recognised and protected.

Several large cosmetic brands have chosen to use EKOenergy-labelled renewable electricity. We want to encourage & guide many more to switch to 100% renewables, also for their whole supply chain.
A Recipe for Climate Caring Cosmetics

Do It by Yourself and take action!

Ask your current energy supplier for EKOenergy

or find an EKOenergy supplier and contact

Make sure your deal is EKOenergy-labelled (regardless of your sourcing method)

Contact an EKOenergy supplier

After agreeing to buy EKOenergy specifically, you can communicate!
### Why choose EKOenergy?

<table>
<thead>
<tr>
<th>Climate and nature</th>
<th>International criteria for biodiversity-friendly renewable energy</th>
<th>Supported by <strong>nature conservation</strong> NGOs</th>
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</thead>
<tbody>
<tr>
<td>Additionality and leadership</td>
<td>Helps the world transition to 100% renewable energy</td>
<td>Financing for <strong>new clean energy projects</strong></td>
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<tr>
<td>Communication</td>
<td>EKOenergy users can <strong>use the logo</strong> in their communications</td>
<td>Inspires others to show their commitment.</td>
</tr>
<tr>
<td>International recognition</td>
<td><strong>Non-profit</strong> and independent</td>
<td>Our work and results are recognised by others</td>
</tr>
</tbody>
</table>
Using our logo

The ecolabel is a powerful communication tool to show your commitment to sustainable energy.

Consumers have the right to use our logo, recognised and protected across the globe.

- On sustainability reports
- On marketing materials
- On products
- On facilities
- .....

You can add our logo on your website too!

We can help you with texts and media.
"Because we produce natural products we want to make sure our production methods are sustainable too. Based on EKOenergy’s commitment to sustainability, and the fact that they also give back to the Climate Fund, we felt that EKOenergy fits naturally in our whole ideology and value chain"

Ellie Unger, partner in Ole Hyvä
Contact Us!

Our website is available in many languages: www.ekoenergy.org

Make sure that you receive our newsletter

Any questions or comments? Let us know: info@ekoenergy.org

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EKObeauty