



# Your clients can use EKOenergy-labelled electricity

EKOenergy is a nonprofit ecolabel and an NGO-led nature conservation initiative.

The EKOenergy ecolabel is:  
**not for** the solar panels or the installation,  
**not for** labelling the company itself.

EKOenergy is for **consumed volumes only**:  
For making an additional positive impact  
and for easy communication.



Also applicable  
to solar power  
used onsite



For leadership  
and  
SDG impact



Internationally  
recognised



A tool for  
communication

EKOenergy is highlighted by  
UN DESA, CDP, RE100,  
LEED and GHG Protocol as  
an extra step to drive the  
global energy transition

Our name and logo can be  
used in communication  
materials, products and  
facilities.

The EKOenergy logo is  
available for consumers  
of all sizes. Our label is  
being used in  
70+ countries

## How can a solar PV installer offer EKOenergy-labelled electricity to their clients?

- Signing the EKOenergy agreement is necessary and is free of charge.
- You prove the volumes generated for your clients who consume EKOenergy.
- The consumer pays EKOenergy (via you) 0.18€ per MWh. This contribution finances new projects that address the United Nations' Sustainable Development Goals and supports our advocacy work.

**No extra cost:**  
**Only 0.18€ per MWh**  
**of consumption**

By choosing to use EKOenergy-labelled renewables, users support us to promote renewable energy worldwide and by using our logo in their communication, they can inspire many others to help speed up the energy transition too.



[www.ekoenergy.org](http://www.ekoenergy.org)  
[info@ekoenergy.org](mailto:info@ekoenergy.org)





# What steps to follow when you offer EKOenergy to a client?

We're happy to organize calls and present the procedure as many times as needed. Feel free to reach out when you have staff change or need more info.

✓ Inform us of any future deals, so that we send you **the EKOenergy proof + thank you letter** for your client.

✓ Reiterate that **your client is free to use our logo.**



Detailed explanation available in the EKOenergy brand book.

✓ Prove and report all volumes consumed with the EKOenergy label **every March**, for the preceding year (unless agreed otherwise).

We're happy to remind EKOenergy users about the additional positive impact they make:



EKOenergy raised 2 million € between 2013-2022 to fight energy poverty

EKOenergy engages young people for the promotion of renewables worldwide

EKOenergy sets up annual campaigns to encourage more companies to switch to renewable energy

One label – Six goals



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