

# EKOPIHUEL

Press  to level up!



Table of contents

EKOpixel

EKOenergy label

Mission&Vision

International

1 label, 6 Goals

Our logo

Bonus pack

Buy EKOenergy





## What is EKOpixel?

EKOpixel is a campaign by EKOenergy to convince the video game sector to be the main character of the energy transition! Using EKOenergy-labelled energy is an impactful step in this quest.



# Some numbers

In 2021, the number of gamers in the world was around 3 billion

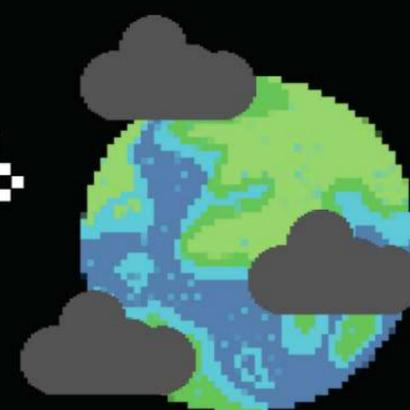


The video game sector represented 174.9 bln USD in 2020



Video game sector's part of "internet pollution"

3.7 %  
GHG



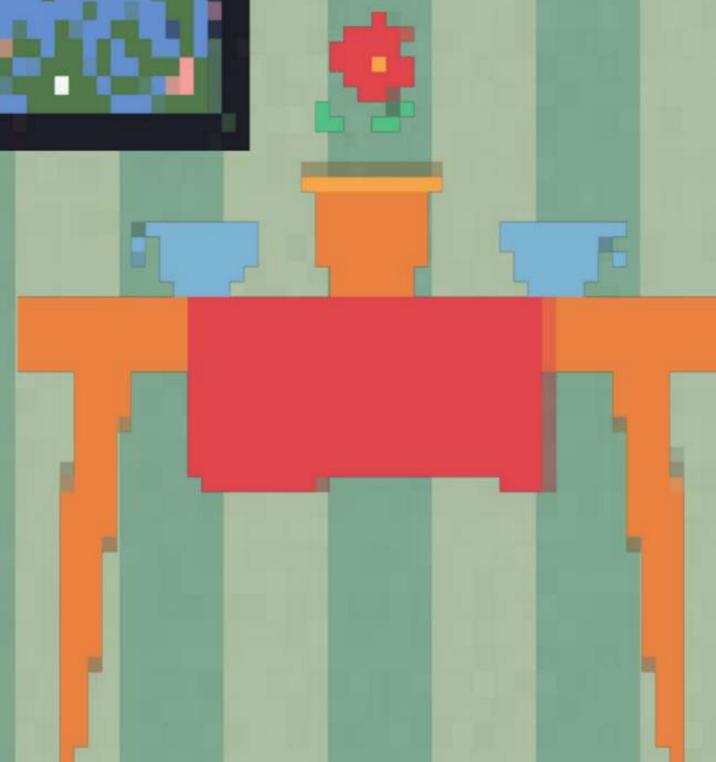
"Le jeu vidéo, plus que jamais roi du divertissement" - Statista



## EKOenergy?

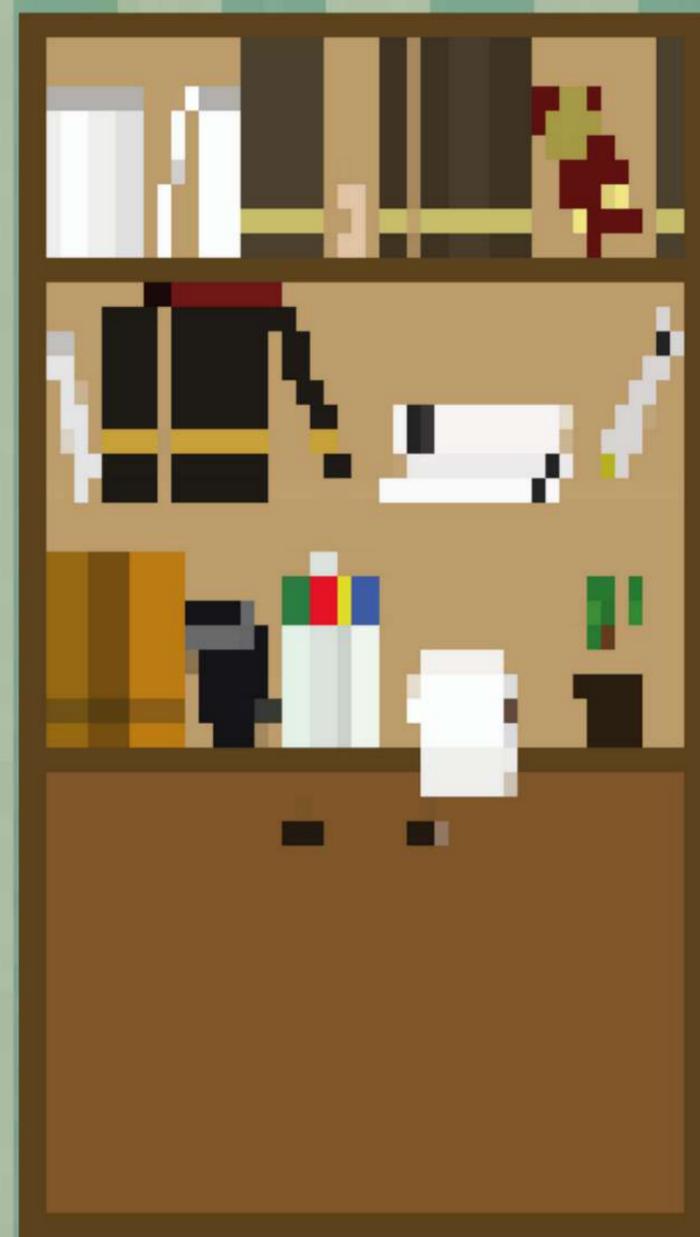
EKOenergy is an award-winning non-profit ecolabel, recognised worldwide.

Launched in 2013 in collaboration with NGO's from +30 countries, it's available in 60+ countries



## MISSION

- Promote sustainable energy
- Raise funds for climate and biodiversity protection projects





Go For EKOenergy-  
labelled renewables!



Sustainability criteria protect  
natural habitats



Based on reliable tracking  
systems in line with the  
Greenhouse Gas Protocol  
Scope 2 Guidance



Raises funds for new clean  
energy projects in developing  
countries



Raises funds for river  
restoration projects



It is a good communication tool  
for communicating about  
environmental commitment

Through our Climate Fund, we finance projects to fight energy poverty in developing countries.

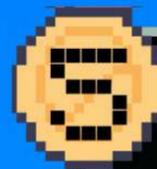
1 label,  
6 goals

Through our advocacy work, we raise awareness and promote the use of renewables worldwide.

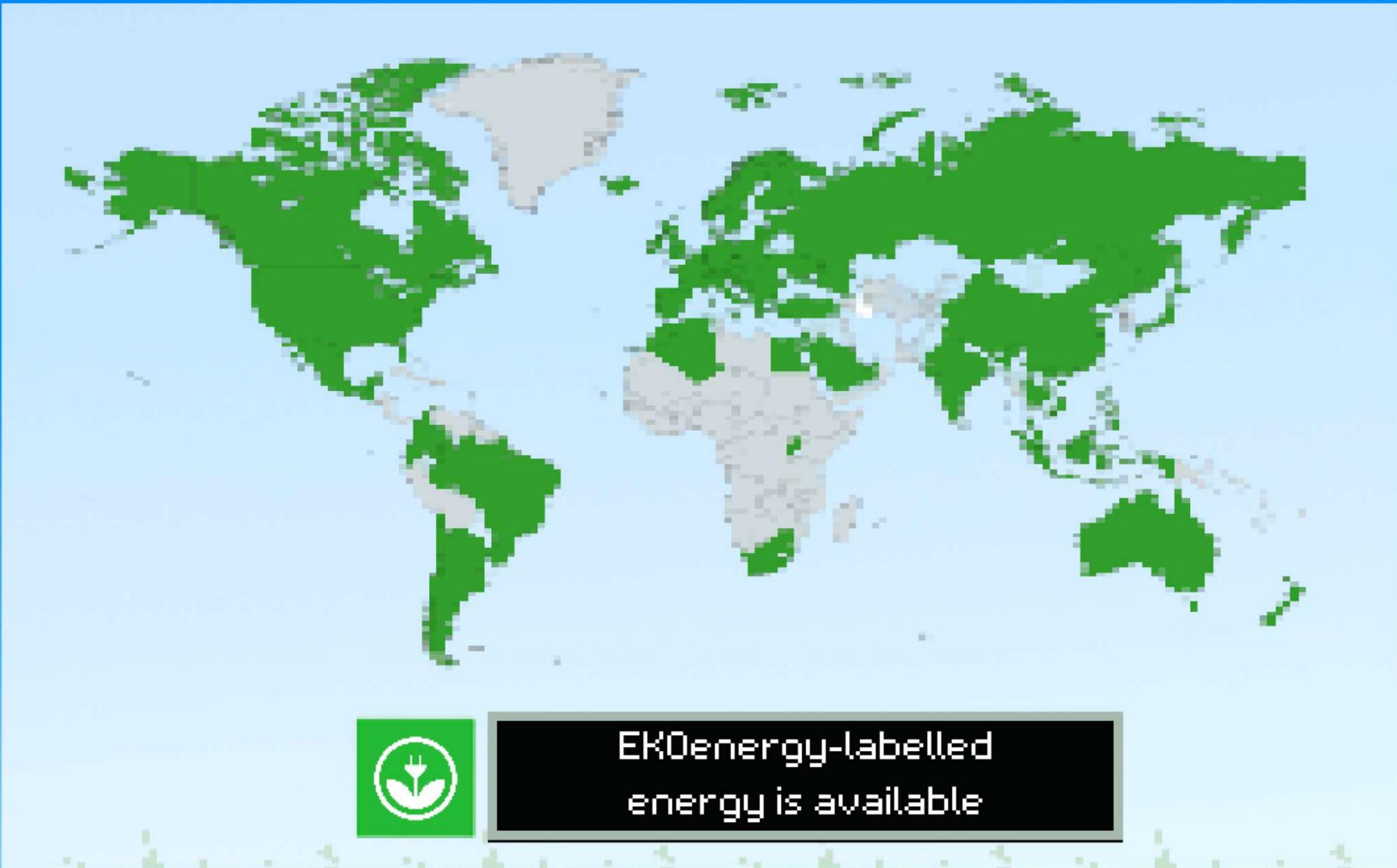
Through our Environmental Fund, we aim to mitigate damaged freshwater streams.



SUSTAINABLE  
DEVELOPMENT  
GOALS



# Worldwide availability



EKOenergy-labelled energy is available



80+ authorised EKOenergy sellers

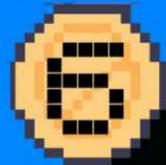


80+ different countries



Internationally recognised logo





# EKOenergy bonus package



Climate and nature: EKOenergy's sustainability criteria guarantee minimal impact on the local environment.



Communication: EKOenergy users can use the logo in their communications, marketing materials, products and facilities.



Additionality and leadership: It helps the world transition to 100% renewable energy and inspires others to show their commitment.

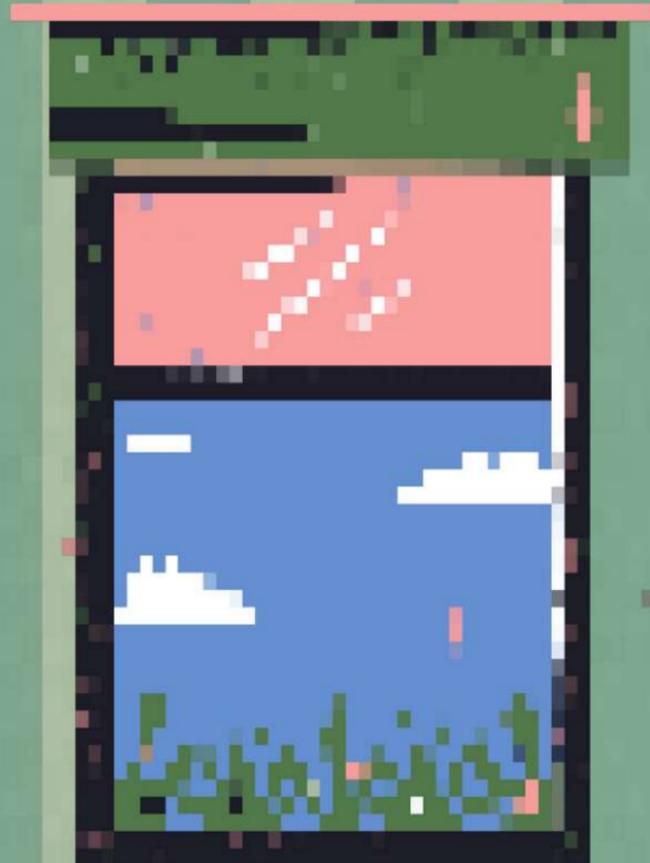


International recognition: The EKOenergy criteria are international. The ecolabel is available in 60+ countries and expanding every year.





# Using our logo



Consumers have the right to use our logo, recognised and protected across the globe.



The ecolabel is a powerful communication tool to show your commitment to sustainable energy.



## How to buy EKOenergy-labelled energy?



Ask your current energy supplier for EKOenergy or find an EKOenergy supplier and contact them



Contact an EKOenergy supplier and after agreeing to buy EKOenergy, you can communicate!



Make sure your electricity contract or purchase deal is EKOenergy-labelled



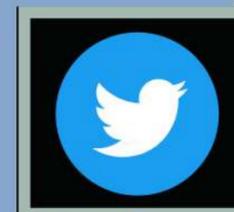
# CONTACT US!

Our website is available in many languages:  
[www.ekoenergy.org](http://www.ekoenergy.org)



Sign up for [our newsletter](#)

Any questions or comments?  
Let us know: [info@ekoenergy.org](mailto:info@ekoenergy.org)



EKO  PITHEL