

We legally protect our logo in all countries where it is being used.

The EKOenergy logo can be found on Pampers packages in countries such as France and Belgium.

The logo was first developed in 2009 and adopted in 2013 by the international EKOenergy label in agreement with all relevant stakeholders.



10 YEARS OF... working with the EKOenergy logo

- Our logo is easy to recognise and clearly demonstrates the message we want to communicate as an ecolabel
- It is intended to be a tool to facilitate communication about renewable energy. Its goal is to catch consumers' attention and encourage more people and companies to switch to sustainable renewable energy.
- We are building a brand step-by-step, that can appeal all types of consumers, worldwide.

In Finland our logo is used on the products of beverage companies Olvi, Saimaa Brewing Co and Finnspring, amongst others.

Our logo is used in sustainability reports, in publications, and on products made with EKOenergy.

Some of our most active sellers, such as ForGreen in Italy, help EKOenergy users to communicate with our logo, for example on social media.

Our logo has been used in the communications of international companies such as Iliad Group and Virta Global, as well as by small artisanal companies such as the Brewery Santa Rosa in Ecuador.

In 2017 we made another logo available for communication about EKOenergy-labelled gas and heat. In that logo, the plug is replaced with a flame.

Our brand book explains how our authorised sellers and EKOenergy users can use our logo.

OUR
CHOCOLATE
IS MADE WITH
RENEWABLE
ENERGY!