In 2015, the largest EKOenergy user used 110 GWh. In 2022, the largest consumer used more than 1 TWh.
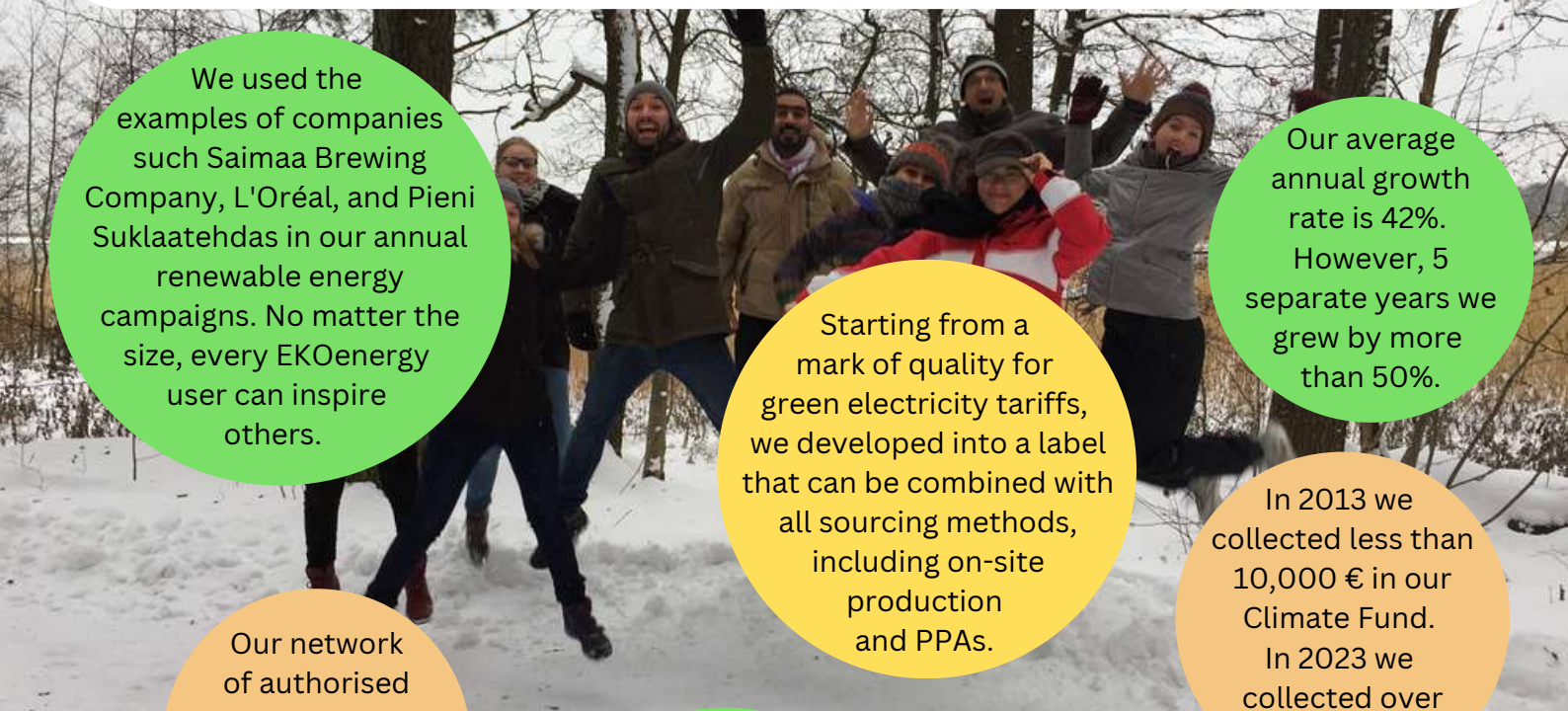
Our label was used in 3 countries in 2013, and in more than 70 countries in 2022.

We evolved from a European ecolabel for electricity in 2013 to a global label for renewable energy (including renewable gas and heat).

10 YEARS OF…
growth and development

- Every MWh of EKOenergy counts. Even when EKOenergy-labelled volumes were small, we still managed to achieve concrete and tangible results. However, the more consumers that choose EKOenergy, the more we can achieve. That's why we work hard to reach more consumers and grow our network of authorised sellers each year.
- Existing EKOenergy users set an example and inspire others to switch to EKOenergy. This creates opportunities for further growth.
- Once sellers familiarise themselves with EKOenergy's requirements and processes, they can sell more volumes while keeping the administration simple.

We used the examples of companies such Saimaa Brewing Company, L'Oréal, and Pieni Suklaatehdas in our annual renewable energy campaigns. No matter the size, every EKOenergy user can inspire others.

Our average annual growth rate is 42%. However, 5 separate years we grew by more than 50%.

Starting from a mark of quality for green electricity tariffs, we developed into a label that can be combined with all sourcing methods, including on-site production and PPAs.

In 2013 we collected less than 10,000 € in our Climate Fund. In 2023 we collected over 700,000 €.

Our network of authorised sellers grows steadily with 10 to 15 new sellers each year.

The energy sector is digitalising fast. EKOenergy is using this trend to streamline and automate its own processes too. This evolution supports further growth.

we use
EKOenergy
ecolabelled renewable electricity