Our ecolabel facilitates communication about and promotion of renewable energy.

Users of EKOenergy-labelled energy make contributions to our work to promote renewable energy.

Since 2016, we organise annual campaigns that target specific sectors.

We regularly support renewable energy campaigns initiated by other organisations.

In 2013 and 2014 we organised renewable energy campaigns in the newly liberalised Baltic electricity markets.

We are a partner of the Renewables for Ukraine campaign.

In 2016 and 2017 we promoted renewable energy in cooperation with Protect Our Winters (POW).

In 2018, our "EKOenergy for breweries" campaign was a finalist of the EU Sustainable Energy Award Competition.

In 2022, our authorised seller Gesternova organised "the month of EKOenergy", where they highlighted EKOenergy in all their communication channels.

More than 60 volunteers helped us to set up our campaigns and translated campaign materials into +10 languages.

Several of the projects that we financed through our Climate Fund, included actions to support communication about the benefits of renewable energy.

We made videos about switching to green power in cooperation with the US Green Building Council, and set up a campaign in 2016 targeting green buildings.

10 YEARS OF...

renewable energy campaigns

- Our ecolabel facilitates communication about and promotion of renewable energy.
- Users of EKOenergy-labelled energy make contributions to our work to promote renewable energy.
- Since 2016, we organise annual campaigns that target specific sectors.
- We regularly support renewable energy campaigns initiated by other organisations.