



We were one of the first to focus on the feasibility of 100% renewable energy, for companies and for communities.

In 2015, we were among the first to endorse I-RECs as a foundation for renewable energy claims in Asia.



## 10 YEARS OF... pioneering and leadership

- Our daily interactions with many stakeholders from all over the world give us insight into different opportunities and challenges.
- Our relatively small size & pragmatic approach have allowed us to be trailblazers in many regards.
- Our label wants to lead people and companies worldwide towards concrete, immediate and impactful climate action.



Long before the covid pandemic, virtual meetings were our main way to stay in touch with partners and authorised sellers from many countries.

We used the opportunities offered by the EU Solidarity Corps to develop structural relationships with partners worldwide.

We are often the only participating NGO in conferences, webinars and standard-setting processes.

We are among the first to combine renewable energy purchases with fundraising for solar projects in developing countries.

# 17 中美绿色能源高峰论坛

## 2017 US-China Green Energy Summit

### 嘉宾签名

We helped set up the first renewable energy contracts in Russia. L'Oréal Russia switched to EKOenergy in 2016.

We were the first international non-profit ecolabel for renewable electricity.

