

We have sent out 164 newsletters. Check out the archive on our website.

Tens of EKOenergy users use our logo and our text suggestions to communicate about their choice of renewable energy.



## 10 YEARS OF... inspiring communication

- Since our label is concrete and visible, it also functions as a tool to get people's attention and to get in touch with many relevant stakeholders.
- We actively use our social media accounts to inform people about EKOenergy's developments and to share general news about renewable energy, climate change and climate action.
- We aim to communicate in a way that is accessible to experts as well as the public in general.

E-mail is one of our main communication tools, for daily communication and for our annual renewable energy campaigns.

We created 50+ leaflets and presentations in many different languages.

+1,500 posts on Instagram, +100 videos on Youtube.

More than 10 million (unsponsored) impressions on social media.

### FOLLOW EKOENERGY ON SOCIAL MEDIA



+10,000 tweets, 8 retweets by Greta Thunberg.

Each of our 10 annual reports gives a brief overview of our communication activities.

Regular mentions and interviews in the publications of our partners and authorised sellers.