EKOENERGY FOR THE FASHION INDUSTRY

What is EKOenergy?
EKOenergy is an international non-profit ecolabel for energy. In addition to being renewable, the energy sold with the EKOenergy label fulfills additional sustainability criteria and finances projects that combat energy poverty.

Why fashion?
Fashion uses a lot of energy. From textile factories, to warehouses, to outlet stores, energy is consumed all along the supply chain. A lot of this energy is produced by burning fossil fuels and is why the industry is estimated to be responsible for 5% of global carbon emissions.

Why use ecolabelled energy?
Using clean energy is an easy way to begin transitioning to a more sustainable fashion industry. The EKOenergy label helps consumers find the most sustainably produced energy and is an internationally recognised communication tool. Users of EKOenergy labelled energy can use the logo in their publications, on their buildings and on products.

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PASSION FOR GREEN FASHION