



EKOENERGY FOR THE FASHION INDUSTRY

What is EKOenergy?

EKOenergy is an international **non-profit ecolabel for energy**. In addition to being renewable, the energy sold with the EKOenergy label fulfills additional sustainability criteria and finances projects that combat energy poverty.

Why fashion?

Fashion uses a lot of energy. From textile factories, to warehouses, to outlet stores, energy is consumed all along the supply chain. A lot of this energy is produced by burning fossil fuels and is why the industry is estimated to be **responsible for 5% of global carbon emissions**.

Why use ecolabelled energy?

Using clean energy is an easy way to begin transitioning to a more sustainable fashion industry. The EKOenergy label helps consumers find the most sustainably produced energy and is an **internationally recognised communication tool**. Users of EKOenergy labelled energy can use the logo in their publications, on their buildings and on products.

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PASSION FOR GREEN FASHION

