

# A VISIBLE LABEL

Visually appealing and internationally recognised, the ecolabel is a powerful communication tool for companies. By using the ecolabel you can demonstrate your commitment to renewable energy and encourage others to do likewise. There are a range of ways for EKOenergy supporters to use the ecolabel.



EKOenergy users can use the ecolabel online, in publications and on buildings. Taking on the ecolabel makes it easier to procure renewable energy and convey your commitment internationally.



The Finnish cities of Lappeenranta and Imatra use EKOenergy and proudly communicate about it to their citizens and partners. In Germany, the city of Bielefeld has switched to EKOenergy.



Sports teams and celebrities have become increasingly important in advocating climate actions. In the recent years, we have seen teams, Olympic medalists and actors share why they choose EKOenergy and challenge others to do the same.



The EKOenergy logo can be found on an increasing number of household products, helping consumers to select environmentally conscious brands for everyday purchases.

