WHAT CAN YOU COMMUNICATE AS AN EKOENERGY USER?

The EKOenergy ecolabel only covers the energy you consume. It only says about how a production or activities are powered.

The EKOenergy label is a proof that energy fulfils extra sustainability criteria in its generation, in addition to being 100% renewable.

By choosing EKOenergy, you help finance new installations in developing countries. This increases the positive impact of your choice, contributing to several SDGs.

You support EKOenergy's advocacy work to promote renewable energy in many countries.

The EKOenergy label is a mark of quality recognised worldwide, managed and endorsed by environmental NGOs.

International standards and organisations such as the Greenhouse Gas Protocol, LEED, CDP and RE100 highlight EKOenergy as a tool to make a concrete and positive impact.

You commit to the energy transition, setting an example and inspiring others to do the same.

You can send us your communication plans beforehand, we will be happy to help you. Tag us on social media!

Our logo is recognised and protected worldwide. It can only be used by licensed EKOenergy sellers and consumers of EKOenergy-labelled energy.

Do

Use EKOenergy’s name and the logo only in connection to activities powered by and products made with EKOenergy-labelled energy. It can be used for any sector!

Specify what part of your energy consumption has the EKOenergy label. E.g. all electricity / all on-site production / the electricity used in offices / X % of the electricity/ the packaging of the product has been made/ …

Communicate about your contribution to the energy transition! Using renewable energy is a powerful step you have taken!

Don’t

EKOenergy is not a label for companies nor for consumer goods themselves. We only endorse the labelled energy you are using, not CSR policies or the brand.

EKOenergy is not a label approving energy installations themselves. EKOenergy's name can be used only when your supplier fulfils all requirements regarding EKOenergy sales.

Avoid linking EKOenergy’s name to carbon reduction claims without supporting data. Don’t make bold statements related to carbon only based on your EKOenergy use.

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